



# MOVING FORWARD. TOGETHER!

At ISC Group, our goal is clear: moving people and technologies forward. For over 40 years, we have been passionate about High Performance Computing (HPC) – a technology that significantly shapes our modern society, science, and economy.

We are the organizers of ISC High Performance, Europe's leading conference and exhibition for HPC, AI, and Quantum Computing, attracting over 4,000 attendees and more than 160 exhibitors from around the world. Become part of our international team of 32 motivated professionals and help us move the world of supercomputers.

See for yourself – click here for a recap of our latest event: [ISC 2026 Summary Video](#)

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## MARKETING MANAGER (M/F/D)

Remote (Germany) | Full-Time (40 hrs/week) | Maternity leave cover, 17 Months  
| Start Date: December 1, 2026

This is a fixed-term position to cover a maternity leave. You will take over the marketing and communication tasks of the colleague on leave and ensure continuity in the run-up to ISC High Performance 2027 and beyond.

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## YOUR IMPACT

- **Strategy & Planning:** Assisting with the development and implementation of strategic marketing and communication plans
- **Event Communication:** Coordination and execution of all communication activities for ISC High Performance 2027 and 2028 (monthly newsletter, targeted mailings, paid ads, social media, website and landing pages)
- **Performance Marketing & Tracking:** Conceptualization, management, and performance analysis of campaigns, as well as planning and monitoring conversion tracking measures

- **Website Management:** Administration, content maintenance, and design adjustments for the event website on WordPress
- **Event Platform & Content:** Creating and maintaining marketing-relevant content on the event platform *Swapcard*, as well as emailing attendees
- **Onsite Support:** Active participation in ISC High Performance 2027 in Hamburg, with a focus on onsite communication and support for the marketing team

## YOUR PROFILE

- A degree in Marketing, Communications, or a comparable field, or equivalent professional experience of at least five years.
- Hands-on experience planning, running, and analyzing digital marketing campaigns, including paid ads (e.g., LinkedIn Ads, Google Ads)
- Ideally practical experience setting up and monitoring conversion tracking, with Google Analytics 4 and Google Tag Manager
- Good working knowledge of WordPress, including editing pages and making layout adjustments (basic HTML/CSS is a plus)
- Experience creating and sending email campaigns with a newsletter or marketing automation tool
- Basic experience in budget planning and cost control, ideally for campaign spending
- Business-fluent English, written and spoken
- An independent, structured, and goal-oriented way of working, combined with strong teamwork and communication skills
- Comfortable working remotely and independently, and willing to travel for a few on-site meetings and for ISC High Performance 2027 in Hamburg

### Nice to have:

- Experience with event platforms such as Swapcard
- Background in event or B2B marketing, ideally in a technical or scientific environment
- Good spoken German

## WHAT YOU CAN LOOK FORWARD TO

We want you to feel at home and be able to perform at your best. Therefore, we offer you:

- **Maximum Flexibility:** Work 100% from your home office with flexible working hours
- **Open Culture:** You will join a supportive, creative team with flat hierarchies, where good ideas are always welcome.
- **Vacation and Leave:** Enjoy 30 days of vacation. December 24th and 31st are always non-working days.
- **Work Equipment:** We provide you with a notebook, screen, printer, a smartphone, and necessary office supplies,
- **Mobility:** We provide you with a Bahncard 50 for business and private travels.
- **Family Support:** We provide a childcare allowance of up to €200 per month for employees with children under school age.
- **Personal Growth:** We support employee development through challenging tasks, LinkedIn Learning, and professional training.

## READY TO JOIN US?

We can't wait to meet you! Send over your application (cover letter, CV, references) along with your earliest start date via our [application form](#).

ISC Group welcomes applications from all parts of society. We do not discriminate based on origin, belief, age, gender, sexual orientation, or disability.